

ORdigiNAL, a European distributor of voice cloud services, chose CC4Skype as addition to her Skype for Business portfolio.

ORdigiNAL, i.a on the Benelux market active with BizSkype, offers multi-tenant Skype or Business Solutions to organizations in the Cloud. With sustainable market demand for Unified Communication Solutions, ORdigiNAL chose CC4Skype to supplement the Skype for Business functionalities of their BizSkype platform.

## Highlights

- *BizSkype and CC4Skype offer integrated Cloud service for Skype for Business telephony and customer contact functionality*
- *Flexible and scalable, pay per use, per month*
- *Short implementation*
- *Proven service*

## BizSkype and CC4Skype

For ORdigiNAL, Skype for Business is the future. BizSkype is the perfect answer for the persistent demand for Multi-tenant Cloud Solutions. Their Dutch data center enables full Cloud service, which offers many up-sights for the customer such as; short and easy implementation, pay per use and a flexible and scalable solution.

*BizSkype and CC4Skype offer organizations with 100 to 1000 users a complete solution from the Cloud. Scalable and easy to implement.*

BizSkype users can make in and outbound calls thru Skype for Business, collaborate online and monitor the availability of coworkers.

The seamless integration with CC4Skype adds the ability to route all calls efficiently to, for instance, the best available employee with the most knowledge of a specific product or service. CC4Skype uses this powerful routing engine for all available channels, like email, Web Chat or

Social Media conversations. Additionally, the integration with CC4Skype allows very detailed historical and real-time reporting, and the recent implementation with Microsofts Power Bi gives complete and easy to read full dashboard functionality to that.

We are proud of the integration between BizSkype (ORdigiNAL) and CC4Skype; it's not only our product that fit neatly, as do our companies. "Transparent" and "Do as you say." According to Anne-Meine Gramsma, Chief Commercial Officer, CC4Skype.

"ORdigiNAL is delighted," continues Meeuwis Vermeer, Business Developer BizSkype, ORdigiNAL, to be able to compliment our Cloud service, BizSkype, with a fully integrated, state of the art, Omni Channel solution, like CC4Skype. It enables us, even more, to offer a full Cloud service and a comprehensive Unified Communications Solution for all sort of companies.

With this new partnership, ORdigiNAL and CC4Skype can offer a complete Customer Contact Solution for Skype for Business in the Cloud. An exciting addition to the current market offers, it enables many companies to switch to Skype for Business for their telephone platform.

## Contact

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